

## 2020/2021 media kit

The Hotel and Tourism industries continue to grow at an impressive rate. New technology has become an ongoing process, and to meet these challenges, engineers and facility managers must avail themselves to every opportunity to increase their knowledge base.

**The Hotel Engineer is the official publication of the Australian Institute of Hotel Engineering (AIHE).**

This innovative magazine specifically targets the needs of engineers, facility managers and maintenance people in hotels and resorts, providing them with informative features on the latest ideas, developments and technology that is taking place around the globe in their specific world. Our experienced writers understand the need to deliver timely information so hotels can innovate and reach performance targets.

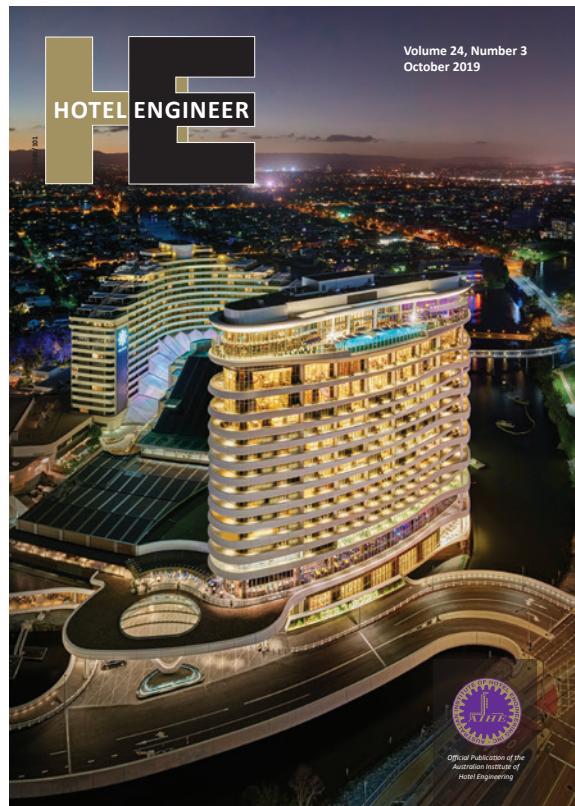
The Hotel Engineer is a direct link between advertisers and decision makers. The journal is provided to all members of the **AIHE**, major hotels and resorts across Australia. It also has a large subscriber base throughout New Zealand, Fiji and South East Asia.

**Along with the hard copy the journal is also distributed as an interactive digital publication to in excess of over 9500 readers.** These include the AIHE members (Chief Engineers, Facility Managers, Maintenance Managers and Hotel General Managers), as well as to consulting engineers, builders, contractors and those engaged in the building, running and maintenance of hotels.

The Hotel Engineer provides for those manufacturers and distributors of machinery, products and services in this area to communicate with the very people your business seeks to target.

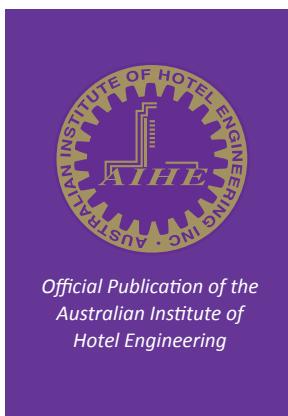


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## HOTEL ENGINEER IS ONLINE & INTERACTIVE

AIHE are pleased to announce that in conjunction with our hard copy magazine, Hotel Engineer is online and interactive. See overleaf for details on hyperlinking your advertisement.



# advertising rates

	1 issue	2 issues	3 issues	4 issues
Double page spread	\$3495*	Price on Application		
Full page	\$2150*	\$2050*	\$1950*	\$1850*
Half page	\$1395*	\$1295*	\$1195*	\$1095*
Quarter page	\$895*	\$795*	\$695*	\$595*

For cover or preferred positions please add 10%

Agency commission add 10%

\*All prices +GST



## Double Page Spread

Type area: 270 mm(h) x 396 mm(w)

Trim: 297 mm(h) x 420 mm(w)

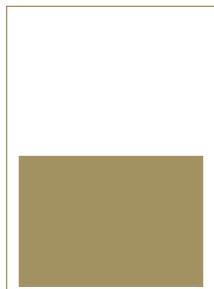
(add 3 mm bleed to trim)

## Full Page

Type area: 270 mm(h) x 185 mm(w)

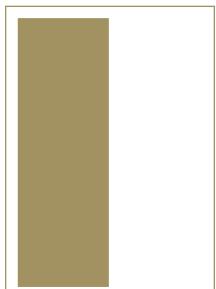
Trim: 297 mm(h) x 210 mm(w)

(add 3 mm bleed to trim)



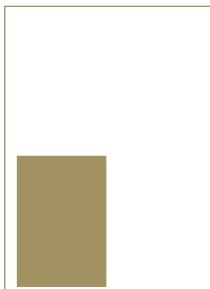
1/2 page horizontal

130 mm(h) x 185 mm(w)



1/2 page vertical

270 mm(h) x 90 mm(w)



1/4 page vertical

130 mm(h) x 90 mm(w)

# deadlines

Edition	Artwork/editorial deadline
Vol 25-1 April 2020	3rd April
Vol 25-2 July 2020	15th July
Vol 25-3 October 2020	9th October
Vol 25-4 January 2021	11th December



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# material specifications

Format	Macintosh (Press Quality PDF is Adbourne's preferred file type)
Hardware	Mac-compatible CD or DVD
Software	Adobe Creative Cloud, Acrobat Professional (We do not accept other formats including Quark, Pagemaker, CorelDRAW, MS Word, PowerPoint or Publisher)
Fonts	All fonts must be embedded or supplied
Colour	Text and images must be supplied CMYK or grayscale, no embedded colour profiles
Images	ALL Illustrations, images and logos to be TIFF or EPS, JPGs will only be accepted subject to quality
Resolution	300dpi or better at 100% finished size
Email limit	10 MB
Suppliers of digital material are responsible for checking all files before sending. Adbourne Publishing does not accept responsibility for reproduction problems which result from incorrectly supplied material.	
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### Hyperlinks

Now when the magazine is viewed online, readers can click on your advertisement and be redirected to you.

Please supply your preferred web address when you submit your advertisement.



[www.adbourne.com](http://www.adbourne.com)

# editorial submissions

All editorial submissions should be sent to Neil Muir,  
E: [neil@adbourne.com](mailto:neil@adbourne.com)

Items will be published at the editor's discretion.

Adbourne Publishing reserves the right to edit or abridge items accepted for publication.