



**HEALTHCARE  
FACILITIES JOURNAL  
IN PRINT AND ONLINE**

## 2023 MEDIA KIT

The **Healthcare Facilities Journal** is the official journal of the Institute of Healthcare Engineering Australia (**IHEA**) (formerly Institute of Hospital Engineering Australia).

The IHEA is the relevant professional organisation for engineers and health care facility managers employed across the private and public health care sectors, as well as consultants engaged in related work. This includes Hospital Engineers, Health Facility Managers, Architects, Consulting Engineers, Builders, Contractors in the health care field, and all those engaged in Health Care Facilities Management.

This innovative magazine has unique access to the very lucrative health care facilities market with informative features on the latest ideas, developments and technology around the globe.

The **Healthcare Facilities Journal** is published in hard copy for all IHEA members along with an interactive, digital publication, sent out to in excess of 7000 key decision makers within the hospital healthcare sector. Distribution includes all members of the IHEA and all members of the New Zealand Institute of Healthcare Engineering.

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The institute's mission is to continually support members in their professional endeavours towards best practice in health engineering, the Healthcare Facilities is an important part of this support process.

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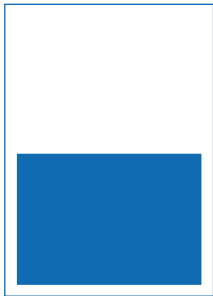


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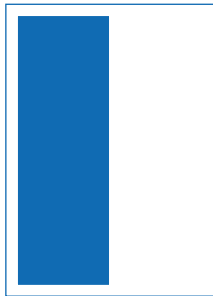
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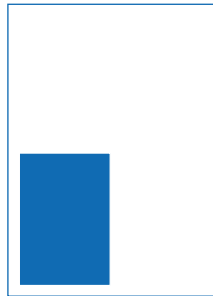
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| Edition     | Artwork/editorial deadline |
|-------------|----------------------------|
| Autumn 2023 | 24th March                 |
| Winter 2023 | 23rd June                  |
| Spring 2023 | 12th September             |
| Summer 2023 | 23rd November              |

## MATERIAL SPECIFICATIONS

|             |  |
|-------------|--|
| Format      | Macintosh (Press Quality PDF is Adbourne's preferred file type)  |
| Hardware    | Mac-compatible CD or DVD   |
| Software    | Adobe Creative Cloud, Acrobat Professional<br>(We do not accept other formats including Quark, Pagemaker, CorelDRAW, MS Word, PowerPoint or Publisher) |
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## EDITORIAL SUBMISSIONS

All editorial submissions should be supplied as a word doc with high resolution images (300dpi) sent as separate files. Email submissions to Neil Muir [neil@adboune.com](mailto:neil@adboune.com). Items will be published at the editor's discretion. IHEA reserves the right to edit or abridge items accepted for publication.

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