



**HEALTHCARE
FACILITIES JOURNAL
IN PRINT AND ONLINE**

2024 MEDIA KIT

The [Healthcare Facilities Journal](#) is the official journal of the Institute of Healthcare Engineering Australia ([IHEA](#)) (formerly Institute of Hospital Engineering Australia).

The IHEA is the relevant professional organisation for engineers and health care facility managers employed across the private and public health care sectors, as well as consultants engaged in related work. This includes Hospital Engineers, Health Facility Managers, Architects, Consulting Engineers, Builders, Contractors in the health care field, and all those engaged in Health Care Facilities Management.

This innovative magazine has unique access to the very lucrative health care facilities market with informative features on the latest ideas, developments and technology around the globe.

The [Healthcare Facilities Journal](#) is published in hard copy for all IHEA members along with an interactive, digital publication, sent out to in excess of 7000 key decision makers within the hospital healthcare sector. Distribution includes all members of the IHEA and all members of the New Zealand Institute of Healthcare Engineering.

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The institute's mission is to continually support members in their professional endeavours towards best practice in health engineering, the Healthcare Facilities is an important part of this support process.

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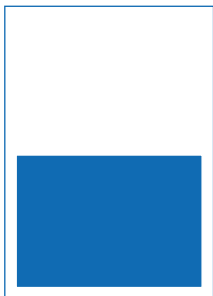


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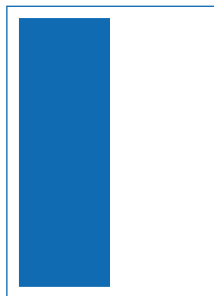
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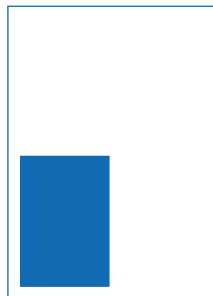
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DEADLINES

Edition	Artwork/editorial deadline
Autumn 2024	25th March
Winter 2024	24th June
Spring 2024	13th September
Summer 2024	28th November

MATERIAL SPECIFICATIONS

Format	Macintosh (Press Quality PDF is Adbourne's preferred file type)
Hardware	Mac-compatible CD or DVD
Software	Adobe Creative Cloud, Acrobat Professional (We do not accept other formats including Quark, Pagemaker, CorelDRAW, MS Word, PowerPoint or Publisher)
Fonts	All fonts must be embedded or supplied
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Images	ALL Illustrations, images and logos to be TIFF or EPS, JPGs will only be accepted subject to quality
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All editorial submissions should be supplied as a word doc with high resolution images (300dpi) sent as separate files. Email submissions to Neil Muir neil@adboune.com. Items will be published at the editor's discretion. IHEA reserves the right to edit or abridge items accepted for publication.

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